



# **Public health advocacy to create healthy environments and increase healthy eating.**

**Emma Groves, Senior Coordinator Obesity Policy**

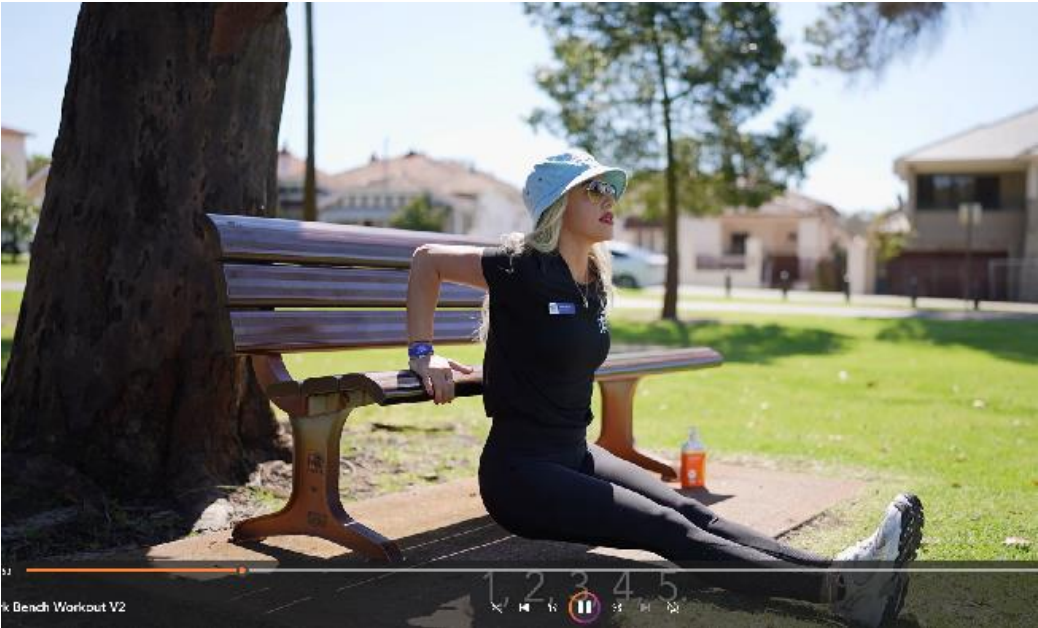
# About us.

## Food and Movement Team.

- LiveLighter®.
- School nutrition.
- Policy.



# Existing partnership examples



<https://www.youtube.com/watch?v=onatPhFD7yk>



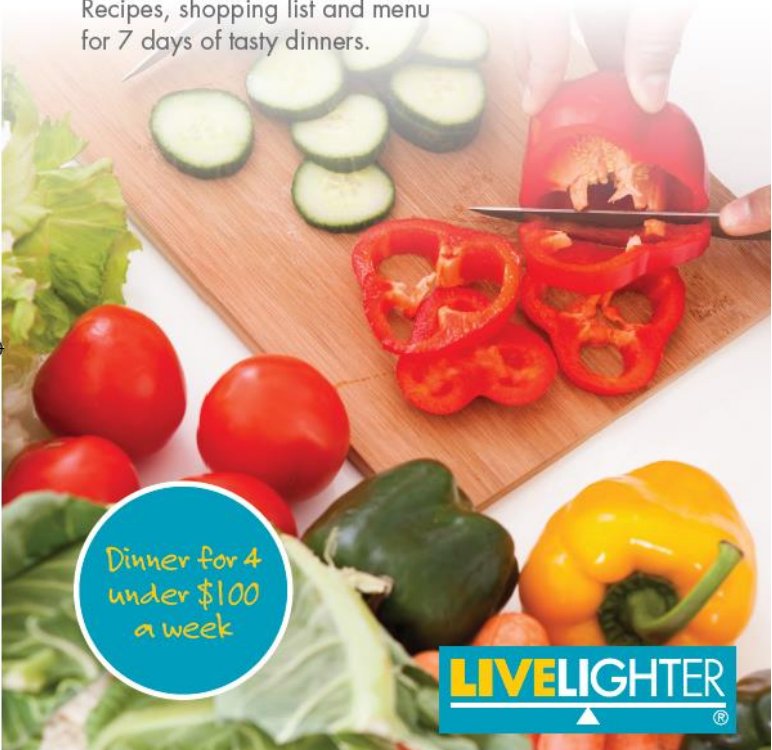
SCAN HERE FOR A FREE BENCH WORKOUT



Sit or get fit

EAT SMART





Recipes, shopping list and menu for 7 days of tasty dinners.



Dinner for 4 under \$100 a week

LIVELIGHTER

Partners:







# Existing assets that you can co-brand





# Adapting current social posts to bring in LiveLighter



City of Gosnells · Follow

19 March at 18:45 · 🌐

Our \$3.5 million upgrade at Mary Carroll Park in Gosnells is now complete, with the opening of the largest all-abilities playground in the City of Gosnells. 🎉

The project includes:

- 🔥 Giant gilgie play structure
- 🌀 Noongar six seasons spinners
- 🪡 Yarning circle
- 🌿 Bush tucker and medicine garden
- 🌳 Picnic areas with shade shelters, barbecues and seating
- 🦋 Flying fox
- 🏃 Exercise equipment tailored for seniors
- 🗺 New paths, lighting and signage
- ♿ Accessible car park upgrades

Learn more 📄 <https://bit.ly/41WnXNB>

This project was jointly funded by the City of Gosnells and Lotterywest.

#move #feelgood #activity #physicalactivity #physicallyactive #exercise #exercises #active #healthandwellness #stayactive #moveyourbody #healthtips #movement #physicalwellness #strength #adventure #goals #health #fitness #inspire #inspiration #strong #mentalhealth #balance #lifestyle #fitnesslifestyle #muscle #workout

Learn more 📄 <https://bit.ly/41WnXNB>

This project was jointly funded by the City of Gosnells and Lotterywest.

👤 Mayor **Terresa Lynes** and Member for Thornlie **Colleen Egan** examine the giant gilgie at Mary Carroll Park with Deputy Mayor **Serena Williamson** and Councillors **Diane Lloyd**, **Saiful Islam**, **Glenn Dewhurst** and **Peter Abetz**.



Shire of Serpentine Jarrahdale

24 March 2024 · 🌐

🐕 LEAD the way!

🐕 We know your furry friends love the Byford Bark Park, but it's important to remember the doggie do's and don'ts that help make sure we can all enjoy the area safely.

❗ It's especially important to remember to keep your pooch pals on their lead until you are inside the park. Once behind the fence, they can run wild until their heart's content!

💚 Keeping your dog on the lead until securely inside the park helps ensure the safety of other dogs and passing vehicles.

For more info on dog exercise areas in the Shire 📄 <https://tinyurl.com/2dxjbzru>





# Follow up to current post



 livelightercampaign ...



livelightercampaign Happy Lunar New Year! 🇨🇳 The Lunar New Year is here again, marking the start of a 2-week celebration. From today, we welcome the Year of the Wood Snake, a time associated with wisdom, renewal and personal growth.

As family and friends celebrate, finding joy in eating together will be part of the festivities, with many dishes shared across homes. ❤️

Check out our blog and recipe suggestions at our link in bio to spice up your festivities.

8 w

 livelightercampaign #LiveLighter #celebration #family #food #YearOfTheSnake #LunarNewYear #ChineseNewYear ♡

8 w Reply



 Liked by ellervescent and 7 others

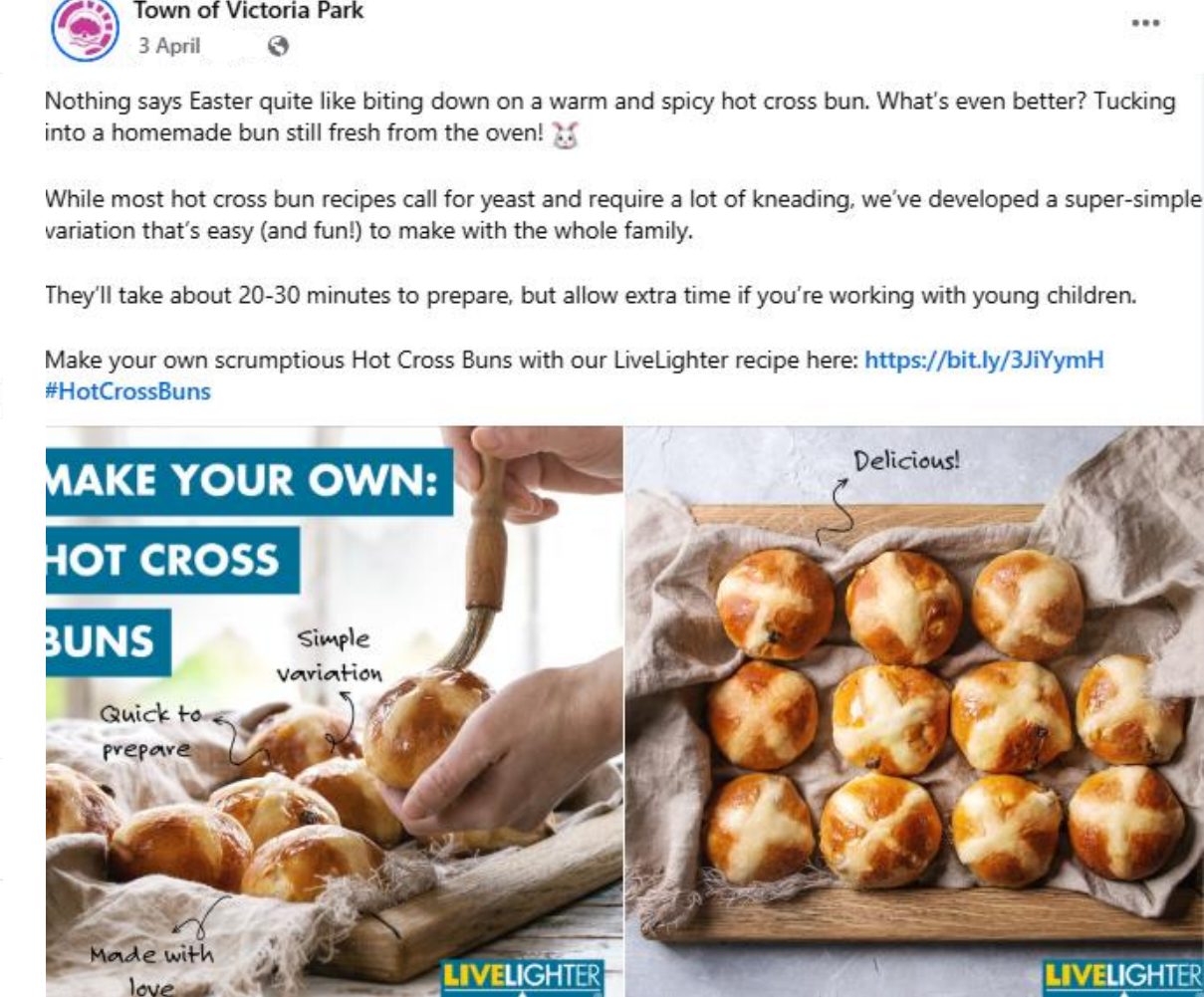
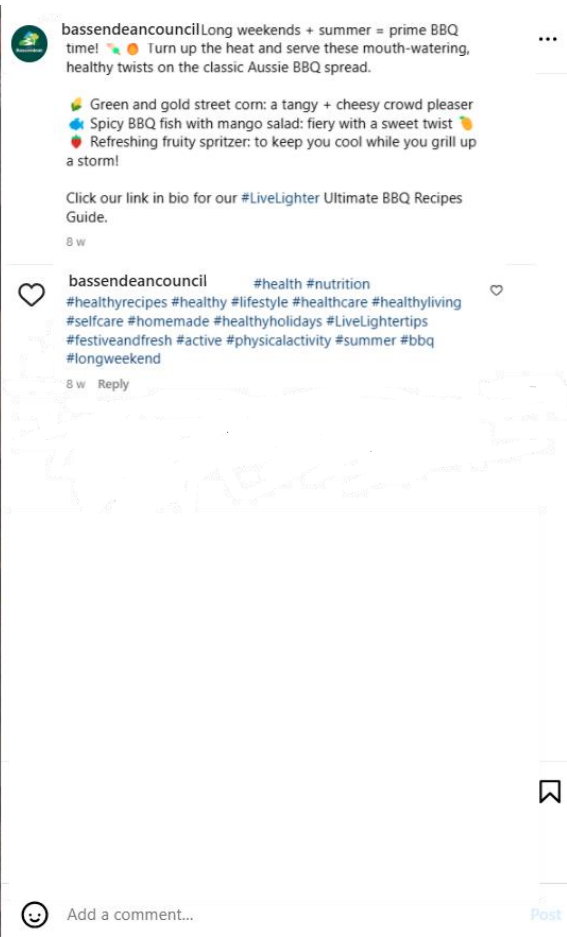
29 January

 Add a comment...

Post 



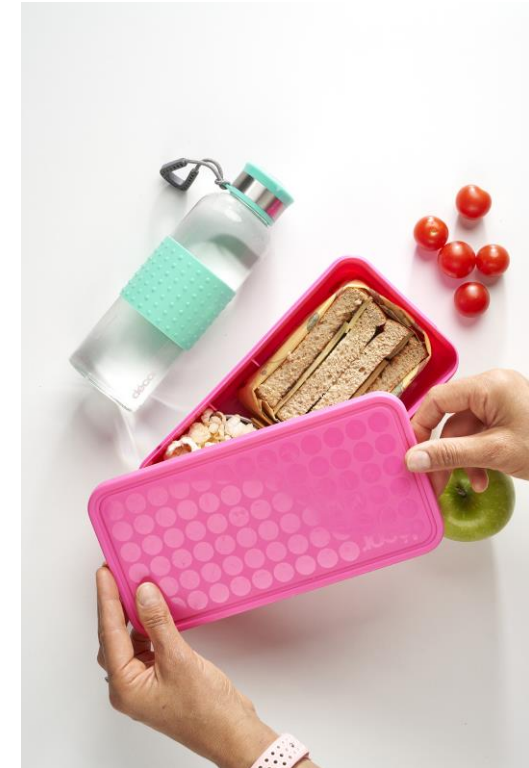
# Existing food/recipe graphics that you can use



# Crunch & Sip<sup>®</sup>



## Packed with Goodness.





# Advertising.



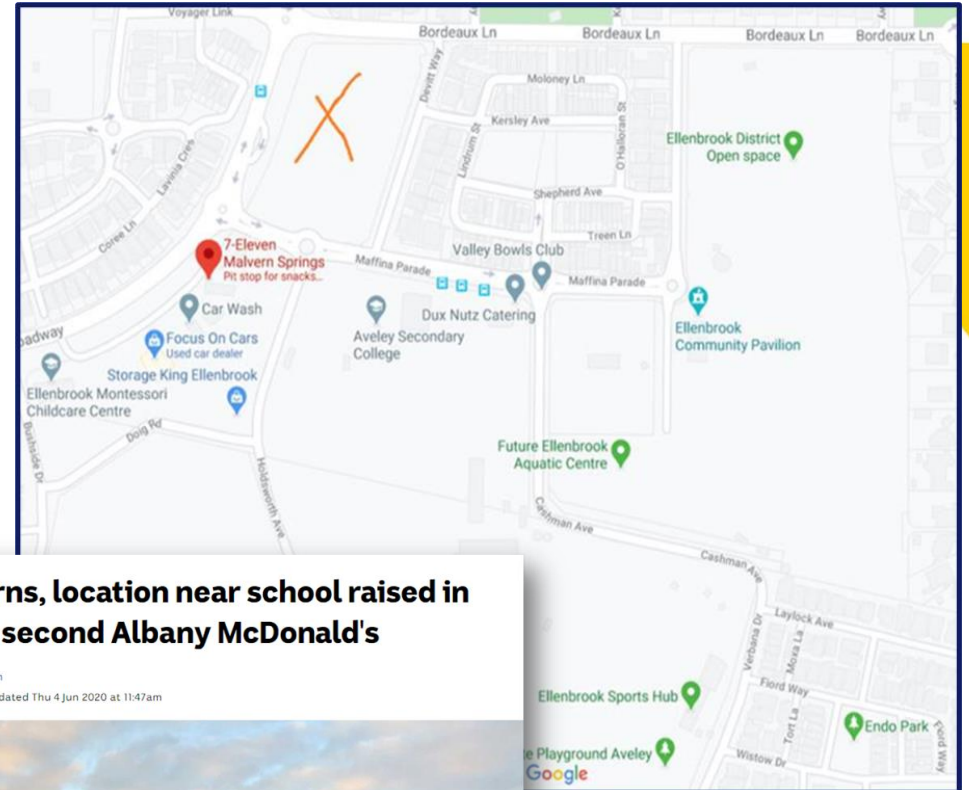
**Local governments, public health and cancer prevention guide supplement.**

TOOLKIT: Healthy advertising standards  
July 2024

# Fast-food outlets.

WA Government  
Sustainable Health Review  
2019.

- Changes to planning laws to limit unhealthy food outlets and to support access to healthy food options, including near schools.



## Health concerns, location near school raised in opposition to second Albany McDonald's

ABC Great Southern / By John Dobson

Posted Thu 4 Jun 2020 at 10:07am, updated Thu 4 Jun 2020 at 11:47am





# Building evidence.



## Junk-food filled neighbourhoods

*Building a local evidence base for change*



Figure 1 : All schools average number of unhealthy food outlets within 400m (2), 800m (6) and 1km (8).

## Perth Schools

- 11% have at least one “Top 4” fast food chains within just 400m, 32% within 800m.
- 40% of students purchase discretionary food from outlets near their school weekly, 5% every day.
- Frequency increases for every additional “top 4” fast food chain within 400m, 800m, and 1km of a school.

# Building evidence.

## AN OVERVIEW OF THE LEGAL REGULATORY FRAMEWORK GOVERNING LOCAL PLANNING IN WESTERN AUSTRALIA: HOW IS COMMUNITY HEALTH PROTECTED?



A REPORT  
COMMISSIONED BY  
CANCER COUNCIL  
WESTERN  
AUSTRALIA

AUTHORS (FROM THE LAW SCHOOL,  
UNIVERSITY OF WESTERN AUSTRALIA)  
ASSOCIATE PROFESSOR MEREDITH BLAKE  
MS JULIA SYMONS  
DR MARILYN BROMBERG  
MR WILLIAM CONTI

APRIL 2021

## OUR PROPOSAL: INCORPORATING HEALTH AS A MANDATORY RELEVANT CONSIDERATION

Incorporating health as a mandatory factor will provide grounds for judicial review of a planning decision that failed to take 'public health' into consideration. This ground of review can only be made out if a decision maker fails to take into account a consideration which it is *bound* to take into account.

- Mandatory factors can be expressly stated in the statute, or inferred from the subject matter, purpose and scope.
- However, not every failure to take into account a mandatory consideration will justify the court setting aside the impugned decision: a factor might be so insignificant in the relevant context that failing to take it into account could not have materially affected the decision.
- Unless the statute specifies otherwise, the decision maker will determine the appropriate weight to give to the matter which is required to be taken into account (*Minister for Aboriginal Affairs v Peko-Wallsend* (1986) 162 CLR 24).



# Building evidence.



A 7-Eleven service station and drive-through McDonald's have been approved in Alkimos. Credit: The West Australian

## 7-Eleven service station, McDonald's restaurant approved for vacant Alkimos site

Tyler Brown | PerthNow - Wanneroo  
July 14, 2022 2:00AM

[Comments](#)



# Industry monitoring.

## Planning Application - DAP23/004 - 9501L Gaebler Road Hammond Park - Commercial Development



The City of Cockburn has received a planning application for a Commercial Development at Lot 9501 Gaebler Road Hammond Park. Comments on this proposal are invited from the community.

### About this application

The proposal has the following characteristics:

- Service Station (24-hour operation)
- Three Fast Food Outlets (varying hours, including up to 24-hour-operation and drive-throughs)
- Medical Centre accommodating up to 10 practitioners
- Motor Vehicle Wash (24-hour operation)
- Five pylon signs associated with the tenants
- Access from Hammond Road and Gaebler Road
- Associated parking and landscaping.

Further plans and details can be viewed in the Document Library.

### About the assessment process

The City is not the determining body for this application.

At the end of the advertising period, the City will collate community comments and prepare a Schedule of Submissions. The City will assess the application, considering the submissions and planning framework before making a recommendation to the Joint Development Assessment Panel (JDAP). The JDAP will decide the outcome of this planning application.

A Development Assessment Panel (DAP) is an independent decision-making body comprised of technical experts and elected local government members. These panels determine development applications made under local and regional planning schemes in the place of the original decision maker. Visit the [Department of Planning, Lands and Heritage website](#) for more information.

### How to Participate





# Industry monitoring.



## **“We don’t need another Maccas”:**

How our local communities are taking on fast-food outlets in WA



81 per cent of developments including fast-food outlets that have a consultation receive objection.

A number of developments receive hundreds of objections.

- Close to homes.
- Close to schools.
- In a residential community.



# Media and PR.



## Parents slam \$14.5 million plan for fast-food outlets KFC and McDonald's near Hammond Park Primary School

Gabrielle Becerra Mellet | PerthNow - Cockburn  
February 16, 2024 3:30PM

Comments

TOPICS Education WA News

Furious parents say fast food outlets are not welcome opposite Hammond Park Primary School amid fears their children will be able to "smell chips"

## The West Australian

Today's Paper | Place an Ad  
Monday, 10 February 2025

WA News | Health | Public Health | Urban Planning

## Experts weigh in on unhealthy food outlets near schools as Kalamunda McDonald's proposal faces backlash

Oliver Lane | The West Australian  
Sat, 8 February 2025 3:56PM

Oliver Lane



Residents in Perth's east are up in arms over a proposal for a McDonald's in their suburb saying it is against the area's "village atmosphere" as experts warn they and other communities have a major battle if they want to stop such plans. Credit: Iain Gillespie/The West Australian

### TOP STORIES

- EXCLUSIVE** | WA ELECTION 2025  
Live export ban killing Labor's chances in Albany
- LIVE** | NFL  
Follow live: Chiefs, Eagles clash in Super Bowl blockbuster
- BUSINESS**  
Trump flags 25 per cent steel and aluminium tariffs



# Decision makers.

*Chris Jallut*  
Member for Thornlie

I certify that this Petition conforms with the  
Standing Orders of the Legislative Assembly.

*C. A.*  
Clerk of the Legislative Assembly

I, Ainslie Sartori, of 1/420 Bagot Road Subiaco 6008,  
ainslie.sartori@cancerwa.asn.au, in the State of Western Australia, am the promoter  
of this petition which contains 511 signatures.

## Fast-food outlets, planning laws and schools

To the Honourable the Speaker and Members of the Legislative Assembly of the  
Parliament of Western Australia in Parliament assembled.

We, the undersigned, say

Unhealthy diets and living with overweight and obesity are the greatest risk factors for death and disease in Australia. The pervasive marketing and availability of unhealthy food and drinks is the single biggest driver of overweight and obesity. The Western Australian Government must use available legislative mechanisms to implement evidence-based recommendations designed to reduce the current threats to the health and wellbeing of our children. Currently, commercial interests are allowed to override evidence-based public health research. This is being done through planning legislation and mechanisms such as planning schemes, scheme amendments and development approvals. The current situation puts the profits of fast-food outlets ahead of the health of people; this must be reversed.

Now we ask the Legislative Assembly

to call on the Cook Government to implement changes to planning laws recommended in the Sustainable Health Review, specifically Recommendation 2a) which calls for "Changes to planning laws to limit unhealthy food outlets and to support access to healthy food options, including near schools." Further, we ask that the Legislative Assembly call on the Cook Government to make legislative amendments so that health considerations prevail over profit interests of land developers and fast-food companies.

Name	Address	Email address
Emma Groves	24 Phillip St Maddington 6109	groovy_groves@hotmail.com
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Nicola Bourgault Du Coudray	16 Sander Court Bentley 6102	nicola.borgo44@gmail.com

- **Objections to fast-food outlet developments.**
- **Government submissions.**
- **Department of Planning.**
- **Minister for Planning and staff.**

# Future opportunities.

## Local government perspective.

- Opportunities in the future.

## Capacity building.

- What is required?

## Potential partners and collaborators.

## Release more evidence from natural experiments.

## Policy options.

- Local planning policies, state planning policy.
- Exclusion zones, density limits.
- Reform regulations





# Thank you.

**For further information please email**

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